Se não tiver o laravel instalado

global require "laravel/installer 5.1."

Se tiver

rafael.franco@NOTWEB-O1 MINGW64 /e/PROGRAMAS/www/code-laravel-ionic

$ laravel new laravel-codedelivery

Installando a versão 5.1

rafael.franco@NOTWEB-O1 MINGW64 /e/PROGRAMAS/www/code-laravel-ionic

$ composer create-project --prefer-dist laravel/laravel code-delivery 5.1.\*